

An aerial photograph of Niagara Falls, showing the water cascading over the falls and the surrounding green landscape. A large, semi-transparent blue geometric shape, resembling a stylized 'V' or a series of overlapping triangles, is positioned on the right side of the image, serving as a background for the text.

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Re:Invent Users Conference

NIAGARA FALLS, ONTARIO, CANADA

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Users Conference

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Sponsorship Opportunities

Conference Overview

We are pleased to present the 31st annual Versaterm Re:Invent Users Conference. The conference will be held from September 16-19, 2024, at the Sheraton Fallsview in Niagara Falls, Ontario, Canada. Once again, we will be combining efforts into one exciting conference for all Versaterm users, including the Versaterm CAD and RMS users and JusticeTrax users. 300+ public safety professionals from Police, Fire and other agencies attend Versaterm’s conference and 80+ forensic professionals attend JusticeTrax’s conference to learn from their peers, share insights and attend training workshops.

Conference Dates

Monday, September 16, 2024 – Thursday, September 19, 2024
(Vendor Showcase - Tuesday, September 17, 5:30PM – 8:30PM)

Location

Sheraton Fallsview, Niagara Falls, Ontario, Canada

Attendees

Administration, Call Handling & Dispatch, Property & Evidence, IT/Infrastructure, Patrol, Investigation, Records Management, Crime Labs & Forensic Units, LIMS Users & Administrators, Case & Court Management, School Safety, School District Administrators

**16-19
September
2024**

**Niagara Falls,
Ontario,
Canada**

**300+
Public Safety
Professionals
expected**

**80+
Forensic
Professionals
expected**

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Sponsorship Levels

Showcase Exhibitor

\$1,500 CAD Investment

We are #BetterTogether. Join us for this purpose-built event supporting our partner clients as a Vendor Showcase Exhibitor

WHAT'S INCLUDED?

- 8x8 Exhibit Space during our Vendor Showcase
 - Exhibit Space includes 6ft table, 2 chairs and pipe & drape
- Vendor Showcase Exhibitor Admission (Showcase & Refreshments)
- Company Profile and Showcase Mapping in Conference App
- List of Conference attendees one (1) week post-Conference

**Additional Vendor Showcase Exhibitor passes or registrations available for purchase à la carte*

Bronze Sponsor

\$2,500 CAD Investment

We are #BetterTogether. Join us for this purpose-built event supporting our partner clients as a Bronze Sponsor

WHAT'S INCLUDED?

- 8x8 Exhibit Space during our Vendor Showcase
- One (1) single-day registration on Vendor Showcase Day – includes access to Vendor Showcase, meals and evening social
 - One (1) Welcome Reception Admission on Opening Day

In addition to the Exhibitor Package marketing benefits, you will receive:

- Acknowledgement in Conference Marketing Communications & Materials
- Logo on Conference website; includes your website link
- Inclusion of giveaway item in attendee bag (provided by sponsor)

**Additional Vendor Showcase Exhibitor passes or registrations available for purchase à la carte*

Silver Sponsor

\$5,000 CAD Investment

We are #BetterTogether. Join us for this purpose-built event supporting our partner clients as a Silver Sponsor

WHAT'S INCLUDED?

- 8x8 Exhibit Space during our Vendor Showcase
- One (1) Full 3-Day Conference Registration - includes access to Conference sessions, meals and social events

In addition to the Bronze Level marketing benefits, you will receive:

- Listing of Conference attendees two (2) weeks pre-Conference
- On-screen recognition during plenary session

**Additional Vendor Showcase Exhibitor passes or registrations available for purchase à la carte*

Gold Sponsor

\$7,500 CAD Investment

We are #BetterTogether. Join us for this purpose-built event supporting our partner clients as a Gold Sponsor

WHAT'S INCLUDED?

- 8x8 Exhibit Space during our Vendor Showcase with premium placement
- Two (2) Full 3-Day Conference Registrations - includes access to Conference sessions, meals and social events

In addition to the Silver Level marketing benefits, you will receive:

- One (1) minute video during plenary session (provided by sponsor)
- One (1) time pre-Conference e-blast
- One (1) push notification in Conference mobile app

**Additional Vendor Showcase Exhibitor passes or registrations available for purchase à la carte*

Platinum Sponsor

\$10,000 CAD Investment

We are #BetterTogether. Join us for this purpose-built event supporting our partner clients as a Platinum Sponsor

WHAT'S INCLUDED?

- 8x16 Exhibit Space during our Vendor Showcase with premium placement
- Three (3) Full 3-Day Conference Registrations - includes access to Conference sessions, meals and social events

In addition to the Gold Level marketing benefits, you will receive:

- 10-minute speaking opportunity during plenary session
- Private meeting room (requires reservations)

LIMITED QUANTITY AVAILABLE

There are only Three (3) Platinum Sponsorships available.

**Additional Vendor Showcase Exhibitor passes or registrations available for purchase à la carte*

SPONSORSHIP LEVEL MATRIX

	PLATINUM \$10,000 CAD (3 Available)	GOLD \$7,500 CAD	SILVER \$5,000 CAD	BRONZE \$2,500 CAD	EXHIBITOR \$1,500 CAD
Full 3-Day Conference Registration(s)	3	2	1		
Single-Day Registration on Vendor Showcase Day – Includes Access To Vendor Showcase, meals and Evening Social + One (1) Welcome Reception Admission on Opening Day				1	
Vendor Showcase Exhibitor Admission (Showcase & Refreshments)					1
Exhibit space	8X16	8X8	8X8	8x8	8x8
10-minute speaking opportunity during plenary session	X				
Private meeting room (requires reservations)	X				
One (1) minute video during plenary session (provided by sponsor)	X	X			
One (1)-time pre-Conference e-blast	X	X			
One (1) push notification in Conference mobile app	X	X			
Listing of Conference attendees two (2) weeks pre-Conference	X	X	X		
On screen recognition during plenary session	X	X	X		
Acknowledgement in Conference Marketing Communications & Materials	X	X	X	X	
Logo on Conference website; includes your website link	X	X	X	X	
Inclusion of giveaway item in attendee bag (provided by sponsor)	X	X	X	X	
Company profile & showcase mapping in Conference app	X	X	X	X	X
Listing of Conference attendees one (1) week post-Conference	X	X	X	X	X

À La Carte Sponsorship Opportunities

Marketing Sponsorships

Selfie Station (Welcome Reception, Under the Falls) **\$ 2,000 CAD**

Signage on the selfie station & relevant supplies
Recognition in the program schedule
Acknowledgement in Conference Marketing Materials

Attendee Bag Sponsor (2 Available) **\$ 1,500 CAD**

Sponsor name or logo printed on bag
Recognition in the program schedule

Charging Station Sponsor (4 available) **\$ 1,000 CAD**

Sponsor name or logo on charging station
Recognition in the program schedule
Acknowledgement in Conference Marketing Materials

Attendee Bag Inserts **\$ 250 CAD**

Giveaway Item in Attendee Bag
(Provided by Sponsor)

Meal Sponsorships

Social Event Sponsor (3 Available) **\$ 5,000 CAD**

Signage in the function area & supplies
Recognition in the program schedule
Coasters with your logo used at function

Breakfast Sponsor **\$ 4,000 CAD**

Signage in the dining area & supplies
Recognition in the program schedule
Opportunity to place corporate literature in dining area

Lunch Sponsor **\$ 3,000 CAD**

Signage in the dining area & supplies
Recognition in the program schedule
Opportunity to place corporate literature in dining area

Break & Coffee Sponsor **\$ 2,000 CAD**

Signage in the break area & supplies
Recognition in the program schedule

**Don't see what you are looking for? Contact us at usersconference@versaterm.com for custom sponsorship package opportunities.*

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Intent to Sponsor

Intent to Sponsor Form

As a Versaterm Re:Invent Users Conference sponsor or exhibitor, you are entitled to the relevant benefits listed in the Users Conference Sponsorship Matrix at the level selected.

<input type="text"/>	<input type="text"/>
Contact Person	Company Name
<input type="text"/>	<input type="text"/>
Phone Number	Email Address
<input type="text"/>	
Spell sponsor name exactly as it should appear in print	
<input type="text"/>	<input type="text"/>
Authorizing Personnel (Printed Name)	Date

After submission, your Intent to Sponsor Form request will be reviewed and evaluated for participation. Upon approval, your organization will be contacted with additional sponsorship or exhibit details as well as registration and payment instructions.

All fees are in CAD. Payment options include cheque, credit card or bank transfer. Payment is acceptable via online registration or mail.

Please make cheques payable to and mail to:

Versaterm Public Safety Inc.

400-1331 Clyde Avenue

Ottawa, Ontario, Canada K2C 3G4

Refunds cannot be issued.

Please check all information carefully.

Please submit your form as well as any questions to our Events Team at usersconference@versaterm.com.

I agree to sponsor at the following level:

- ☐ **Platinum**
\$10,000 CAD
- ☐ **Gold**
\$7,500 CAD
- ☐ **Silver**
\$5,000 CAD
- ☐ **Bronze**
\$2,500 CAD

I agree to participate as a showcase exhibitor only:

- ☐ **Exhibit Only**
\$1,500 CAD